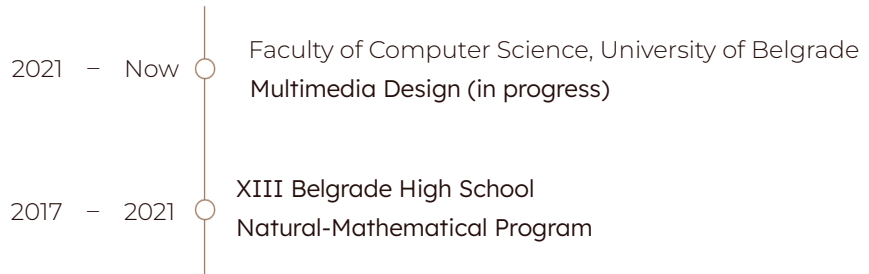




Mina Gvozdenov

Education



About me

I am a graduate in Multimedia Design from the Faculty of Computer Science in Belgrade, where I developed a broad skill set across visual communication, digital media, and animation.

Since October 2025, I have been working as a Social Media Manager at TV Nova, where I am responsible for video editing, content creation, and developing creative concepts for digital projects. I also write engaging copy for social media and actively contribute to campaign development.

Through both academic and professional experience, I have worked on a wide range of projects, including branding, UI/UX design, motion graphics, and digital content production.

My goal is to continue growing as a designer by combining creativity with strategic thinking and contributing to impactful, performance-driven projects.

Languages

- Serbian (Native)
- English (Advanced)
- French (Basic)

Hobbies

- Photography
- Painting
- Travelling
- Reading

Expertise



Adobe
Photoshop



Adobe
Illustrator



Adobe
InDesign



Adobe
After Effects



Adobe
Animate



Maya



Figma



Visual Studio Code
html
css



DaVinci
Resolve



AutoCAD

Skills

- **Graphic Design** – Creating promotional materials such as posters, banners, flyers, and other visual content.
- **Social Media Design & Planning** – Designing and strategizing social media posts to enhance engagement and brand presence.
- **Motion Graphics & Animation** – Creating animations and visual effects using After Effects.
- **UI/UX Design** – Designing applications and user interfaces in Figma, ensuring a seamless user experience.
- **Illustration** – Producing digital and hand-drawn illustrations for various design projects.
- **Branding & Visual Identity** – Developing cohesive branding elements, including logos and marketing assets.
- **Photography & Photo Editing** – Capturing and retouching images for use in digital and print media.

Experience

Oct 2025 – Now

Social Media Manager – TV Nova

- Video editing and post-production for digital platforms
- Creating and developing content ideas for projects and campaigns
- Writing copy for social media posts
- Planning and managing social media content

Aug 2025 – Now

Production & Editing Lead – Google Developer Group Belgrade

- Editing video content for social media (event reels, aftermovies)
- Creating video materials for partners and branded campaigns
- Designing cover visuals for digital platforms

Oct 2024 – Jun 2025

Member of the Design Team – Google Developer Group on Campus Belgrade

- Developing branding concepts for student tech events
- Designing event materials (visuals, posters, promotional assets)
- Creating digital assets for online promotion and communication

Design Challenges & Contests

Contest Name: Zakuvaj svoj dizajn (Cook up your design)

Year: 2024

Status: Participant


Description: Participation in a design contest for kitchenware, including pots, pans, and cups, focusing on simple and playful illustrations.

· **Contest Name:** Logo Design Contest – 25 Years of Serbian-German Development Cooperation

· **Year:** 2025

· **Status:** Participant

· **Description:** Designed a logo proposal for the German Embassy in Belgrade to commemorate 25 years of development cooperation between Serbia and Germany. The concept emphasized partnership, unity, and progress, incorporating symbolic elements from both national identities.

 Belgrade

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